

Message Text

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ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 221037Z MAY 75
FM AMEMBASSY DAMASCUS
TO MR. T.A. WILSON, CHAIRMAN
THE BOEING COMPANY
7755 EAST MARGINAL WAY
SEATTLE, WASHINGTON 98124
INFO SECSTATE WASHDC 3526
USDOC WASHDC

UNCLAS DAMASCUS 1900

STATE FOR NEA/ARN

USDOC FOR CAGNE

E.O. 11652: N/A
TAGS: BEXP, SY
SUBJ: DAMASCUS INTERNATIONAL FAIR

DEAR MR. WILSON:

CONGRATULATIONS ON YOUR SALE OF FIVE BOEING AIRCRAFT TO SYRIAN ARAB AIRLINES. WE CERTAINLY ENJOYED THE 747 DEMONSTRATION ON JANUARY 19 AND LOOK FORWARD TO MORE SUCH FLIGHTS ON BOEINGS WITH SYRIAN COLORS AND ALSO THE BOEING PERSONNEL THAT WE HOPE TO WELCOME SOON TO DAMASCUS.

IN VIEW OF THE IMPORTANCE OF BOEING TO SYRIA, I WANTED TO BRING THE FOLLOWING MATTER TO YOUR PERSONAL ATTENTION. THE TWENTY-SECOND DAMASCUS INTERNATIONAL FAIR WILL BE HELD JULY 25 TO AUGUST 20, 1975. THE FAIR AUTHORITY IS MOST EAGER TO HAVE AMERICAN PARTICIPATION AFTER OUR VERY SUCCESSFUL EXHIBITION LAST YEAR AND IS CONSTRUCTING A NEW U.S. PAVILION AT AN EXCELLENT LOCATION ON THE FAIRGROUNDS. THE DEPARTMENT OF COMMERCE HAS AGREED TO SUPPORT A COMMERCIAL PRESENCE FAIR PARTICIPATION IN THE FAIR AND HAS ALREADY
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SENT OUT ITS EXHIBITION DIRECTOR.

OUR PARTICIPATION WILL NOT BE POSSIBLE
WITHOUT THE
CLOSE COOPERATION OF FIRMS SUCH AS YOURS. AS YOU KNOW, AND
AS PRESIDENT ASAD TOLD 33 CHIEF EXECUTIVES OF LEADING AMERI-
CAN CORPORATIONS ON JANUARY 21, AMERICAN FIRMS WILL BE WARMLY
WELCOMED TO SYRIA AND THE SYRIAN GOVERNMENT LOOKS FORWARD TO
COOPERATING WITH U.S. COMPANIES.

YOU SALE TO SYRIA IS A LANDMARK IN OUR NEWLY
RE-ESTABLISHED RELATIONS AND I KNOW THE SYRIAN GOVERNMENT
WOULD BE FAVORABLY IMPRESSED BY A BOEING PRESENTATION AT THE
DAMASCUS INTERNATIONAL FAIR. THIS WOULD BE AN EXCELLENT
OPPORTUNITY TO REACH A VERY LARGE SYRIAN AUDIENCE AND ALSO A
SIZEABLE NUMBER OF VISITORS FROM OTHER ARAB COUNTRIES AND
SHOW THEM WHAT BOEING HAS DONE AND WILL BE DOING FOR SYRIA.
WHILE IT MAY NOT BE POSSIBLE TO PARK SYRIAN ARAB AIRLINES'
NEW 747SP IN FRONT OF OUR PAVILION, I SINCERELY HOPE BOEING
WILL DECIDE TO PARTICIPATE IN THE FAIR. I LOOK FORWARD TO
HEARING FROM YOU. YOU MAY ALSO WISH TO INFORM THE
DEPARTMENT OF COMMERCE'S CAGNE OFFICE, TEL 202/967-5341.

SINCERELY,

/S/ RICHARD W. MURPHY
AMBASSADOR

MURPHY

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975DAMASC01900
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750179-1216
From: DAMASCUS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750524/aaaaavlb.tel
Line Count: 88
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 25 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <25 JUL 2003 by SilvaL0>; APPROVED <02 FEB 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: DAMASCUS INTERNATIONAL FAIR DEAR MR. WILSON
TAGS: BEXP, SY
To: n/a
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006